UIA 2017 Seoul World Architects Congress

Sep. 3, 2017
UIA World Architects Congress

- Every 3 years
- 8 days
- 30,000 attendees
- 124 countries
- 100 sessions
- 400 exhibition booths
Experience unique Korean culture
Korea _ 5000 years of rich history

Gojoseon
BC 2333 ~ BC 108

Proto-
Three Kingdoms of Korea
BC 300 ~ 300

North-South States Period
(Balhae, Later Sila)
698 ~ 935

Three Kingdoms of Korea
(Goguryeo, Baekje, Sila)
BC 57 ~ 668

Goryeo Dynasty
918 ~ 1392

Joseon Dynasty
1392 ~ 1897

Korean Empire
1897 ~ 1910
Urban Revitalization
Cheong-Gye Stream
Present
Early Ticket Purchase Recommended

From $625~

From $1303~

From $537~
VENUE

COEX, Everything under One Roof

- Convention Center
- City Air Terminal
- 3 Hotels
- Shopping Mall & Department Store
- Cultural Center & Casino
- 3 Office Towers
Efficient Space Allocation: Entire 3rd Floor
ASSEMBLY VENUE

DDP, Center for Design & Culture

Art Hall 2: 1,547m² / Capacity: 500
Variety Type/Extensive Capacity

10,000 Rooms within 10km

Guesthouse Starts From $38~
2-Star Hotel Starts From $53~
3-Star Hotel Starts From $61~
Gyeong-bok Palace
Beautiful Night Scenery
Insadong Street
Shops, Art galleries, and Street foods
City Trail Walking Tour DAY TOUR
Seoul City Wall & Cheong-gye Stream

Seoul City Wall

Cheong-gye Stream
Urban Regeneration

Seonyudo Story Building

Seoul Sky Garden
HIPSTER PLACE IN SEOUL
HONGDAE ; Hong-Ik University District
UNIQUE PLACE IN SEOUL
DONG-JU, YUN LITERATURE MUSEUM
ARARIO MUSEUM IN SPACE
UNIQUE PLACE IN SEOUL
Temple Stay
Unique Experience
Kimchi Making
Unique Experience
JSA (Joint Security Area) DAY TOUR
The last Cold War frontier / Cheorwon

Distance = 248 Km
Width   = 4 Km
Jeju Island-World Natural Heritage

PRE/POST TOUR
PRE/POST TOUR

Jeonju Hanok Village-Slow City
PRE/POST TOUR

BUSAN-Dynamic Port Scene
Cultural Experience

Korean drama & K-pops!

K-drama
- Descendant of the Sun
- Successors
- My Love from the Star
- Empress Ki

K-pop
- Twice
- Kpop Concert
- BTS
Soul of City

convergence of

Culture, Future, Nature

Passion, and Human Value
<table>
<thead>
<tr>
<th>Time</th>
<th>Sep.3 (Sun)</th>
<th>Sep.4 (Mon)</th>
<th>Sep.5 (Tue)</th>
<th>Sep.6 (Wed)</th>
<th>Sep.7 (Thu)</th>
<th>Sep.8 (Fri)</th>
<th>Sep.9 (Sat)</th>
<th>Sep.10 (Sun)</th>
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</thead>
<tbody>
<tr>
<td>9:00 - 10:00</td>
<td>Opening Ceremony</td>
<td>Keynote Speech</td>
<td>Keynote Speech</td>
<td>Keynote Speech</td>
<td>Arc-KID-ecture Blowout</td>
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<tr>
<td>10:00 - 11:00</td>
<td>UIA Council Meeting</td>
<td>Keynote Speech</td>
<td>Keynote Forum (Cultrue)</td>
<td>Seoul International Studio &amp; Exhibition</td>
<td>Student Forum</td>
<td>UIA Assembly</td>
<td>UIA Assembly</td>
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<tr>
<td>11:00 - 12:00</td>
<td>Lunch</td>
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<td>12:00 - 13:00</td>
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<td>13:00 - 14:00</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Keynote Speech</td>
<td>Keynote Speech</td>
<td>Lunch</td>
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<tr>
<td>14:00 - 16:00</td>
<td>UIA Council Meeting</td>
<td>Keynote Speech</td>
<td>Parallel Sessions (Papers, Design Works, Special Sessions, UIA Seminars)</td>
<td>Student &amp; Young Architect Pavilion Sessions</td>
<td>Summer School Work Presentation &amp; Exhibitions</td>
<td>Young Architect Forum</td>
<td>Young Architect Forum</td>
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<tr>
<td>16:00 - 17:00</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Student Program Closing Ceremony</td>
<td>UIA Assembly</td>
<td>UIA Assembly</td>
<td>UIA Council Meeting</td>
</tr>
<tr>
<td>17:00 - 18:00</td>
<td>Welcome Reception</td>
<td>Keynote Speech (Open to Public)</td>
<td>Keynote Speech (Open to Public)</td>
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<td>Keynote Speech</td>
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<tr>
<td>18:00 - 18:30</td>
<td>UIA Council Meeting</td>
<td>Keynote Speech</td>
<td>Keynote Speech</td>
<td>Keynote Speech</td>
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<tr>
<td>18:30 -</td>
<td>Welcome Reception</td>
<td>Keynote Speech (Open to Public)</td>
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</tbody>
</table>

- Exhibition: Sep. 4-7 COEX C Hall
- The Program is subject to change
**SCIENTIFIC PROGRAM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Sep. 4 (Mon)</th>
<th>Sep. 5 (Tue)</th>
<th>Sep. 6 (Wed)</th>
<th>Sep. 7 (Thu)</th>
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<tbody>
<tr>
<td>09:00-10:00</td>
<td>Opening Ceremony</td>
<td>Keynote Speech 4</td>
<td>Keynote Speech 7</td>
<td>UIA Gold Medalist Speech</td>
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<tr>
<td>10:00-11:00</td>
<td>Keynote Speech 1</td>
<td>Keynote Forum 2</td>
<td>Keynote Forum 3</td>
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<tr>
<td>11:00-12:00</td>
<td>Keynote Forum 1</td>
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<td></td>
<td>Closing Ceremony</td>
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<td>12:00-13:00</td>
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<tr>
<td>13:00-14:00</td>
<td>Keynote Speech 5</td>
<td>Keynote Speech 8</td>
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<tr>
<td>14:00-15:00</td>
<td>Keynote Speech 2</td>
<td>Parallel Session</td>
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<tr>
<td>15:00-16:00</td>
<td>Parallel Session</td>
<td>Parallel Session</td>
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<tr>
<td>16:00-18:00</td>
<td>(Papers/Design Works/Special</td>
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<td>(Papers/Design Works/Special</td>
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<td>Sessions/UIA Seminars)</td>
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<td>18:00-18:30</td>
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<td>Award Ceremony</td>
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<tr>
<td>18:30-19:30</td>
<td>Keynote Speech 3 (Open to Public)</td>
<td>Keynote Speech 6 (Open to Public)</td>
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* Sep. 4 ~ 7: Student & Young Architect’s Programs and Exhibition
<table>
<thead>
<tr>
<th>NO.</th>
<th>TITLE</th>
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<tbody>
<tr>
<td>1</td>
<td>Virtual Reality in Architecture</td>
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<tr>
<td>2</td>
<td>Smart Architecture</td>
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<tr>
<td>3</td>
<td>Digital Design &amp; Fabrication</td>
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<tr>
<td>4</td>
<td>Smart City as a New Urban Platform</td>
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<tr>
<td>5</td>
<td>Kinetic Surface Design</td>
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<tr>
<td>6</td>
<td>Korea Housing Architecture, Urban Development</td>
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<tr>
<td>7</td>
<td>Changes for Housing &amp; Urban Development in Korea</td>
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<tr>
<td>8</td>
<td>Housing Culture in Seoul over the past, present, and future</td>
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<tr>
<td>9</td>
<td>Korean Emerging Architecture 1</td>
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<tr>
<td>10</td>
<td>Korean Emerging Architecture 2</td>
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<tr>
<td>11</td>
<td>Future Automobile and City</td>
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<tr>
<td>12</td>
<td>Southeast Asian Housing</td>
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<td>13</td>
<td>Part 1. The Traditional Culture of Southeast Asian Housing</td>
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<tr>
<td>14</td>
<td>Part 2. Commonality and Diversity of Southeast Asian Urban Housing</td>
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<td>15</td>
<td>Rural Housing</td>
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<td>16</td>
<td>Part 1. Sustainable Renewal Policy For Rural Village</td>
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<tr>
<td>17</td>
<td>Part 2. Innovative Ideas For Buildings In Rural Area</td>
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<tr>
<td>18</td>
<td>Water Sensitive Urban Design for Future</td>
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<td>19</td>
<td>Urban Regeneration</td>
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<td>20</td>
<td>Public Building as a Catalyst for a Change</td>
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<td>21</td>
<td>Small Scale Housing and Regional Identity</td>
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<tr>
<td>22</td>
<td>Open Building</td>
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<tr>
<td>23</td>
<td>Korean Architecture: Legacy and Challenges</td>
</tr>
</tbody>
</table>
David LEATHERBARROW
Professor, University of Pennsylvania School of Design

Won-soon PARK
Mayor of Seoul, South Korea

Billie TSIEN & Tod WILLIAMS
Architect, TWBTA

Barnes Foundation Museum
Philadelphia
KEYNOTE SPEAKERS

Kobkarn WATTANAVRANGKUL
Minister of Tourism and Sports, Thailand

Dominique PERRAULT
Architect and urbanist,
Dominique Perrault Architecture

MOUSSA ABOU
Researcher in Architecture of Earth (ground) and local Materials-Inventor
*Open to Public

Minsuk CHO
Architect, MASS STUDIES

Patrik Schumacher
Dr.-Phil., Dipl.-Ing., Architect, RIBA, ARB.
Principal at Zaha Hadid Architects (ZHA)
Co-director AA Design Research Lab (AADRL)
Keynote Forum - Future

‘Urban Futures: Living in the Inner City
- Regenerating Urban Architecture for Cohesion and Sustainability’

Monday, September 4, 2017

Panelists:

Alvaro PUNTONTI
Gruposp Arquitetos Partner, São Paulo/Brazil

Wilfried WANG
Architect, Hoidn Wang Partner, Berlin / Germany;
Deputy Director Architecture Section, Akademie der Künste, Berlin;
O’Neil Ford Centennial Chair in Architecture at the University of Texas at Austin

John PEPONIS
Architect & Professor,
School of Architecture, Georgia Tech / USA

Sung Hong KIM
Professor of Architecture and Urbanism
University of Seoul, Korea

* Moderator & Speaker
'Design with History'

Tuesday, September 5, 2017

Panelists:

Kengo KUMA
Architect & Professor,
University of Tokyo

H-Sang SEUNG
Architect, IROJE

Xiaodong LI
Architect & Professor,
Tsinghua University

Suntory Museum of Art,
Japan

Liyuan Library,
China

Sujoldang House,
Korea

Bonghee JEON
Professor, Seoul National University

* Moderator & Speaker
‘Humane Green Architecture: Whispering with the green’

Wednesday, September 6, 2017

Hani RASHID
Co-Founder and Design partner, Asymptote

Thomas TERAYAMA
Architect, Nikken Sekkei

Winy MAAS
Co-Founding Director, Architect & Professor, MVRDV

Youngkyoon JEONG
CEO and Architect, Heerim Architects & Planners

* Moderator & Speaker
Student and Young Architects Platform

Architecture Blowout
Student and Young Architects Platform

Forum / Exhibitions
Student and Young Architects Platform

Arc-KID-tecture
Coex Hall C _ 10,348m²
EVENTS

Welcome Reception

Seoul Museum of Art
Lotte World Tower

123 stories
555m high

Networking Party
Early-bird Up to 2,000 People

Register NOW!

<table>
<thead>
<tr>
<th>Category</th>
<th>Early Bird</th>
<th>Standard</th>
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</thead>
<tbody>
<tr>
<td>Delegate</td>
<td>USD 270</td>
<td>USD 320</td>
</tr>
<tr>
<td>Students</td>
<td>USD 60</td>
<td>USD 60</td>
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<tr>
<td>Accompanying Person</td>
<td>USD 150</td>
<td>USD 200</td>
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Go Website
Early Registration Benefits

**First Registration**

- **1,000 Hand-made Korean Porcelain**

**Second Registration**

- **1,000 Traditional Korean Souvenirs**

Hand-made Korean porcelain and Traditional Korean Souvenirs are available for early registrants.
How to Register

REGISTRATION AVAILABLE IN 8 LANGUAGES - KOREAN, ENGLISH, FRENCH, SPANISH, RUSSIAN, CHINESE, JAPANESE, PORTUGUESE
How to Register

Sign Up
Create Your Account In uia2017seoul.org

Registration
Click "Not Completed" in ‘My Page’
and Proceed Your Registration

Payment
Make Your Payment

Confirmation
Confirmation of Registration will be Sent to the Registered Email within 2 Weeks
Group Registration Benefits

If you would like to register as a group of 50 or more, please contact registration@uiia2017seoul.org

<table>
<thead>
<tr>
<th>No. of Register</th>
<th>Additional Percentage</th>
<th>Free Registration Ticket</th>
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<tbody>
<tr>
<td>50~99</td>
<td>5%</td>
<td>3~5</td>
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<td>100~199</td>
<td>6%</td>
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<td>400~499</td>
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<td>36~45</td>
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<tr>
<td>500~</td>
<td>10%</td>
<td>50~</td>
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</tbody>
</table>
50% of your donation will cover your registration fee.

RECOGNITION OF DONATION Certificate & Badge

BY

100,000

Global Architects & Friends
Interactive Website

One-Stop Service
- Registration / Accommodation Booking
- Abstract Submission
- Crowd-Fundraising
- Tour Reservation

Get more information
- SNS (Facebook & Instagram)

www.uia2017seoul.org
Contacts

Registration
registrarion@uia2017seoul.org  Tel. 82 2 6288 6338

Paper
paper@uia2017seoul.org  Tel. 82 2 6288 6358

Accommodation
hotel@uia2017seoul.org  Tel. 82 2 6288 6338

Exhibition
Exhibition@uia2017seoul.org  Tel. 82 2 6288 6356

Architecture Fair
uia2017ex@gmail.com  Tel. 82 2 2631 7702

Secretariat
uia@uia2017seoul.org  Tel. 82 2 586 2016~2018

Ar. Chun Gyu Shin
(KIRA/AIA, Principal, CGA Architects and Associates.)
cgsaa@chol.com, cgsaa@hanmail.net  Tel. 82 10 4311 0541
Thank you!
See you all in SEOUL